

The diagram shows a large rectangular area representing a print layout. It is enclosed by a thin blue border. Inside this, there is a wider blue border. A thin purple line is just inside the blue border. A green line runs vertically down the center of the layout. A black line runs horizontally across the middle of the layout. To the left of this horizontal line, there is a black arrow pointing to the left, towards the center line. Various text labels are placed around the diagram to explain these lines and borders.

SAFE

DO NOT place important text or images beyond the blue border area to prevent trimming.

Anything left outside the blue box may be cut off during trimming.

TRIM

This is the actual cut of the final design.

BLEED ZONE

0.125 inch from left, right top and bottom side
Make sure to extend the background images or colours all the way to the edge of the black outline.

Please save your artwork without blue, purple grey and black frames

FOLD LINES

This is where your final print job will be folded